

THE INDUSTRY SPOT & SPACE.



# THE LONG CONVERSATION

WEDNESDAY 22ND OCTOBER 2025

**Mission:** For years, the conversations about Wolverhampton's creative future have happened in private. The Long Conversation is the event that makes this vital discussion public.

This is a strategic summit designed to present a working grassroots model and invite the city's major players to the table to build a truly collaborative creative future, together.

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# FROM PUBWATCH TO THE PUBLIC

**The Long Conversation** was born from a recurring question:

Why do our city face a stigma, and why are our venues and artists struggling in isolation?

Our objective is to present the Sunday Best ecosystem as a case study for what's possible on the ground. We will then open the floor to explore how the energy of the grassroots scene can be amplified when supported by the city's major players.

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CONTINUE THE CONVERSATION ONLINE  
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**5pm** DOORS OPEN: THE INDUSTRY MIXER  
NETWORKING, COCKTAILS, CANAPÉS & MUSIC.

**6.15pm** OPENING WORDS BY DIARY OF A POET

**6.20pm** PART 1: A PRESENTATION & LIVE  
CASE STUDY A SHOWCASE OF THE SUNDAY BEST  
ECOSYSTEM IN ACTION.

**6.50pm** THE PROOF: JOCELYN LIVE

**7pm** INTERVAL & NETWORKING

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7.30pm

# IS ANYBODY HOME?

Our headline conversation on Culture, Community & Commerce.

8.10pm CLOSING REMARKS & CALL TO ACTION

8.15pm OPEN NETWORKING UNTIL CURFEW

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*Hosted by* **KUPID THE KING**



The visionary behind **The Industry Spot**, Kupid is dedicated to building sustainable ecosystems for local talent.

He is a creative entrepreneur, a mentor, and a BBC Radio 1Xtra Recognised Industry Tastemaker.

**SEMH WELLBEING PRACTITIONER • PERFORMING & RECORDING ARTIST  
AUTHOR • PERFORMANCE & CONFIDENCE COACH • PUBLIC SPEAKER  
EVENTS MANAGER, MARKETER, AND PROMOTER • BEHAVIOURAL MENTOR**

*Featuring* **A HEADLINE  
CONVERSATION WITH:**

**ANGELA SPENCE**



As Chair of the Board of Governors at the University of Wolverhampton, Angela is one of the city's most influential civic leaders, bringing a powerful perspective on how major institutions can help build our community.



**JULIE PIETRAGALLO**

As the City Investment and Marketing Executive at the Council, Julie's role is to shape the story of Wolverhampton and drive its growth, connecting creativity with investment.

**JOIN THE**

*Conversation*



THANK YOU TO OUR SPEAKERS,  
PERFORMERS, AND TO EVERY ONE OF  
YOU FOR BEING PART OF THE SOLUTION.

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**JOIN THE**

*Community*